Volunteer Ambassador: Role Description and Person Specification

Dementia UK

Dementia UK provides specialist dementia support to families through our Admiral Nurse service. When things get challenging or difficult, our nurses work alongside people with dementia and their families: giving them the one-to-one support, expert guidance and practical solutions they need, and that can be hard to find elsewhere.

Role summary

Our Volunteer Ambassadors are passionate individuals who are committed to supporting Dementia UK. You will raise awareness of Admiral Nurses and will work alongside the Dementia UK team to help us reach out to individuals who may need the support of an Admiral Nurse, as well as developing new fundraising opportunities.

Role description

Volunteer Ambassadors represent Dementia UK in their local area. There are various ways to do this, including:

- Attending cheque presentation events
- Attending organised running and cycling events to cheer on DementiaUK participants.
- Organising your own fundraising activities e.g. bucket collections or raffles
- Providing information in the community about the support Dementia UK provides e.g. putting information leaflets in local GP surgeries or community notice boards etc.
- Taking part in or encouraging others to get involved in Time for a Cuppa – our annual flagship fundraising event.
- Supporting social media campaigns by sharing content with your own network.
- Proactively securing and undertaking speaking engagements about the work of the charity and the importance of fundraising.

Person specification

We welcome applicants with different skills and experience however it is essential that you are passionate about Dementia UK and are keen to make a positive difference to the lives of those living with dementia. Below are some of the skills we look for when selecting our Volunteer Ambassadors:

- Good communication and interpersonal skills.
- An ability to recognise and source opportunities in your own community and through your own networks.
- A flexible and organised approach to work; willingness to complete appropriate paperwork after each engagement.
- Ability to travel around your local area (within reason). A clean driver’s license is advantageous but not essential.

- Good presentation and public speaking skills or an interest in developing these skills.

**Time commitment**

Volunteer Ambassadors must be happy to commit to at least six engagements per year on a flexible basis. We also ask that Volunteer Ambassadors commit to at least one year of volunteering for Dementia UK due to the cost of training and supporting volunteers, and to help make a real impact, increasing awareness of the charity.

**Benefits**

- A chance to meet like minded individuals and be part of a close support network of volunteers

- Training, resources and on going support

- Regular updates about Dementia UK’s work, Admiral Nurses, campaigns and events

- The satisfaction of knowing you are making a positive impact to the work of Dementia UK and to families facing dementia

- The opportunity to develop new and existing skills, self-confidence and valuable work experience

**Support available**

- Support in developing communication and interpersonal skills.

- On-going induction programme

- Support from other Volunteer Ambassadors through meet ups or through online group

- We will provide you with detailed information about dementia, Dementia UK and Admiral Nurses.

- We will provide you with all of the appropriate materials that you will need to undertake your role

- You will have a dedicated mentor at Dementia UK Head Office who you will work with closely and get to know. They will make sure that you have all of the information and training you need and will support you in your role.

**How to apply**

Complete and return the Volunteer Ambassador application form. Successful applicants will then be invited to a Recruitment Day where you will learn more about Dementia UK, meet the team and ask any questions before deciding if the role is right for you. You will then be invited to an Induction Day. For further details about becoming a Volunteer Ambassador please see our FAQ’s or contact us on 0207 697 4052 or email volunteers@dementiauk.org