



**DementiaUK**  
Helping families face dementia

# **Volunteer Ambassador quick wins**

**A guide to inspire Volunteer Ambassadors**

**This guide will help you identify opportunities for fundraising and awareness-raising in your local community. Please get in touch with your Dementia UK contact if you need any other information or inspiration.**

## **Groups that accept guest speakers**

- Rotary Clubs
- WI
- U3A
- churches, mosques and other religious institutions
- schools

## **Fundraising ideas**

- community art competition and auction
- collect 20ps in sweet tubes
- cooking competition
- craft fair
- local bus service charity of the year
- local businesses' charity of the Year
- corporate 'give as you earn' (GAYE) schemes
- school fete
- Christmas hamper raffle

## **Networking**

- charity champions at local sports clubs
- golf club captains/vice captains
- your workplace

## **Communications**

- local newsletters
- village magazines
- local press
- podcasts

- state the facts – use Dementia UK’s website to search for useful information and statistics to share with your contacts

## **Social media**

- Request Facebook birthday donations
- Post on LinkedIn to business networks
- Post in local Facebook Groups
- Tag media outlets in your posts
- Post on social media to your own networks
- Ask friends to share dementia information via social media/WhatsApp

## **Awareness stands**

- supermarkets
- fire station open days
- police force community days

## **Posters and leaflets**

- GP surgeries (speak to the Practice Manager)
- library
- fish and chip shops
- pharmacies
- pubs
- garden centres
- banks
- shopping centres
- hospitals

## **In the community**

- Set up an informal Dementia Café
- Host occasional or regular Time for a Cuppa events at a local café – see [dementiauk.org/time-for-a-cuppa](http://dementiauk.org/time-for-a-cuppa)
- Visit care homes (speak to the Community Coordinators)