

Facebook Champion

Availability/hours: flexible – two hours per week for a suggested minimum of two months

Location: home-based

Background

Every three minutes someone in the UK develops dementia – and too often, families are left to cope alone. That is where Dementia UK – the specialist dementia nursing charity – comes in. Our nurses, known as Admiral Nurses, provide free, expert advice and support to families affected by all forms of dementia.

About the role

We rely on volunteers to support us with engaging within and moderating our virtual Facebook Challenge Groups. This includes:

- maintaining a positive and friendly atmosphere in the Group, ensuring participants feel welcome and supported with their challenge
- reporting any negative comments or posts in the Group to a Dementia UK staff member so they can be dealt with immediately
- flagging any issues raised in the Group, such as missing Dementia UK t-shirts, to a member of Dementia UK staff
- answering questions in the Group using the FAQ sheet provided, or if you cannot answer, referring the question to a Dementia UK staff member

You do not have to take part in the challenge yourself, but if you do, it would be great if you could share your experience in the Facebook Group. We also ask that you encourage family and friends to take part.

Our Facebook Challenge Groups are monitored by Dementia UK staff and volunteers from 9am to 7.30pm, seven days a week. These hours are flexible – you can tell us your availability and we will do our best to support this.

About the team

Dementia UK's Virtual Events Team manages our Facebook Challenges. There are around eight virtual fundraising events each year, including our Dog Walking Challenge, Knitting Challenge, walking and jogging events. We recruit and support those who are taking on a Facebook Challenge for Dementia UK.

Benefits of volunteering

- Meet other like-minded volunteers supporting families facing dementia
- Gain experience in moderating Facebook Groups and supporting participants
- Celebrate and support a wide range of people from across the UK

Skills/experience

To become a Volunteer Facebook Champion, you must:

- be a friendly and thoughtful communicator via social media
- have the ability to engage participants, support the community and keep the group a positive space
- be confident with using Facebook, or willing to learn
- be willing to create a Facebook profile that will only be used whilst volunteering for Dementia UK

Please email virtualevents@dementiauk.org to express your interest or for more information.