

Volunteer Ambassador

Availability/hours: approximately six engagements per year
– we hope that you would like to volunteer in this role for at least a year

Location: home-based, with travel up to one hour

Background

Every three minutes someone in the UK develops dementia – and too often, families are left to cope alone. That is where Dementia UK – the specialist dementia nursing charity – comes in. Our nurses, known as Admiral Nurses, provide free, expert advice and support to families affected by all forms of dementia.

About the role

As a Volunteer Ambassador, you will work alongside the Community Fundraising Team to raise the profile of Dementia UK and dementia specialist Admiral Nurses in your area. You will support the team by delivering awareness talks, attending fundraising events, and using your local networks to identify new speaking and fundraising opportunities.

This a flexible role that can fit around other commitments, and may include:

- identifying opportunities to deliver awareness talks about Dementia UK and Admiral Nurses in your community
- preparing and delivering talks
- attending cheque presentation events to thank our supporters
- representing Dementia UK at community events like fetes, coffee mornings and concerts
- raising awareness of our flagship fundraising events

Please note that this role does not involve working directly with people living with dementia.

About the team

The Dementia UK Community Fundraising Team supports individuals and local businesses planning fundraising events to maximise their impact. The team also works closely with Volunteer Ambassadors and offers training, resources, face-to-face meet-ups, and ongoing support to volunteers.

Benefits of volunteering

- Develop new skills and build on existing ones
- Meet like-minded people in a close team of Volunteer Ambassadors
- Connect with your community and meet new people at local events
- Help families facing dementia by supporting local fundraisers and raising awareness of our services

Skills/experience

We welcome applicants with different skills, experience and backgrounds – however it is essential that you are passionate about supporting the work of Dementia UK. Attributes we look for in Volunteer Ambassadors include:

- strong communication and interpersonal skills
- good presentation and public speaking skills
- a friendly and approachable nature
- ability to recognise and follow up opportunities in your community and through your own networks
- flexibility and good organisational skills
- ability to travel around your local area – a clean driving licence is advantageous but not essential

Please email fundraising@dementiauk.org to express your interest or for more information.