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# Thank you for considering leaving a gift in your Will

This booklet shows how including Dementia UK in your Will can give the gift of specialist dementia care far into the future.

We'll guide you through the stages of making your Will – including how you can write it for free with one of our Will writing partners.

#### Why your gift matters

The number of people with dementia is growing all the time, with someone being diagnosed with the condition every three minutes in the UK.

By 2040, over 1.6 million people will be living with dementia. With your help, we can increase the number of dementia specialist Admiral Nurses to ensure no one has to face dementia alone.

## A message from our Chief Admiral Nurse

Dementia is a huge and growing health crisis. The number of people living with the condition is increasing by the day, and it affects more than just the person with the diagnosis – the difficult role of carer often falls to family and friends.

That's why Dementia UK is here. Our nurses, called Admiral Nurses, provide life-changing support to families facing dementia. They have the time to listen and the knowledge to solve problems. When people are struggling, they help them take back control and manage their future with confidence.

As Chief Admiral Nurse and Chief Executive, I would like to ask if you would consider making a gift in your Will to Dementia UK so that in the future, we can offer a lifeline to more families when they need it most.

Of course, looking after your family and friends will be your biggest priority when making your Will. But gifts in Wills are vital if we're to fulfil our aim of giving everyone living with dementia the compassionate tailored support they deserve.

There is currently no cure for dementia - and that's why we need your help. When you make a gift in your Will to Dementia UK, you'll be helping us support families who need us, far into the future.

Thank you so much for considering supporting us in this very special way.

Best wishes,

Dr Hilda Hayo

Chief Admiral Nurse and Chief Executive





### Jan's story

Jan supported both of her parents through dementia. Her experiences have inspired her to include Dementia UK in her Will. earch into dementia, which helped me

"I am lucky to have had wonderful parents who gave me many precious memories: childhood holidays, walks in local beauty spots, water fights in the garden and sledging in deep snow.

Sadly, both of my parents developed dementia – my dad first. Mum and I were physically and emotionally exhausted caring for him. We knew nothing about dementia and were offered no support. How different it would have been with an Admiral Nurse to help us.

A few years after Dad's death, my mum started to become forgetful. She seemed to lose her confidence and her sharp sense of humour. But by this time, I had done my research into dementia, which helped me support her – sharing memories, playing her favourite music, watching films and looking at photographs.

In 2017, Mum developed a serious chest infection. One afternoon, she held my hand and whispered, "I want to join your dad." That was the last time she spoke, and she passed away peacefully.

Dementia is a cruel condition. The journey is hard, and for carers, often lonely and dark. I'm leaving a gift in my Will to Dementia UK because no one should face dementia alone. It is an honour to support their vital work to ensure carers get the help and expertise they need."





"My Admiral Nurse has empowered me to be the best carer I can be for my wife, whether that's gently guiding me towards the most appropriate option or reinforcing a decision I have already come to. Without her, coping would be a much greater challenge."

Steve, whose wife Julie has young onset dementia



# What gifts in Wills have helped us achieve

Thanks to the generosity of everyone who supports Dementia UK, including people who make a gift in their Will, we can offer a lifeline to more families facing dementia when they need it most.

By including a gift to Dementia UK in your Will, you can help us continue changing lives into the future. We are so grateful for your support.

Here's what our generous supporters have helped us achieve since the charity began in 1990.







The first two dementia specialist Admiral Nurses are appointed, named after Joseph Levy - also known as 'Admiral Joe' because of his love of sailing. The Levy family is determined to improve support for families affected by dementia.



The Charity supports the launch of a specialist training programme for dementia nurses with various programmes established across London and 12 Admiral Nurses in post.



The Admiral Nurse
Dementia Helpline is
launched, offering people
the chance to call, email
or write to get specialist
advice.



The charity changes its name to Dementia UK, reflecting the support we offer to people living with all forms of dementia, including Alzheimer's disease.



The number of Admiral Nurses continues to grow, with 120 now in post including our new CEO, Hilda Hayo, who is also the Chief Admiral Nurse.



Over 300 Admiral Nurses rise to the challenge of the pandemic, supporting a record 29,000 callers to our Helpline – and thousands more in hospitals, GP practices, care homes and the community.

### "Being an Admiral Nurse is incredibly rewarding"



Rachael Lowe is a clinic Admiral Nurse. She tells us why growing the number of nurses like her is so important.

"For a number of years, I worked in specialist dementia care homes. During this time, I had many conversations with families and carers about how unsupported they felt. For this reason, I decided to become a dementia specialist Admiral Nurse.

I work in dementia clinics, supporting the families of people living with dementia through one-to-one appointments.

There are many reasons why people come to clinics for support. Sometimes they need more information about dementia and the next steps they need to take, or advice on developing skills to help the person

living with the diagnosis. Often, they need support with their own mental health. Every appointment is tailored to their individual needs.

Many carers say that without their Admiral Nurse, they would have needed to see the GP for the person living with dementia, call 111, or go to A&E for help. Some even say that their relative would have needed to move into a care home sooner. For these reasons, it is essential that all carers can receive the specialist dementia support they need.

Being an Admiral Nurse is incredibly rewarding. I enjoy hearing carers talk about the changes they have made and the positive impact this has had on their lives. With your help, nurses like me and my colleagues can be there for more families when they need it most."



### Kevin's story

When Kevin's grandmother was diagnosed with dementia, the whole family felt the impact. He explains why he has decided to leave a gift to Dementia UK in his Will.

"If we could help a family get the support mine so desperately needed, that would be a wonderful legacy."



"When my grandmother developed dementia, it was incredibly hard on our family. I remember my dad in particular struggling greatly. He didn't really understand her illness, and often became frustrated with her repetitive questions and

deteriorating memory. He was stressed, anxious, and didn't know how to help her.

As her condition progressed, my dad's worries grew. He didn't know where to turn. This was in the early 1980s, and there was little support or information about dementia.

Vears later, I met an Admiral Nurse in my professional career, and was impressed by the incredible support they offered to families affected by dementia. I was immediately taken back to what my own family had been through, and what a difference it would have made to have the help of a specialist dementia nurse.

Admiral Nurses have expert knowledge to provide advice and information, but are also there to walk the journey with families. That's why my husband and I have decided to leave a gift in our Will to Dementia UK. If we could help a family get the support mine so desperately needed, that would be a wonderful legacy."

# How a gift in your Will makes a difference

By 2040, it's predicted that over 1.6 million people in the UK will be living with dementia – and at the moment, no cure is in sight.

We want to provide every family affected by dementia with the support we would all want for ourselves and our loved ones.

By making a gift to Dementia UK in your Will, whatever the size, you can help us achieve this aim and offer a lifeline to families far into the future.

### Your gift will help us...



increase the number of Admiral Nurses so we can support more families facing dementia – we aim to have 500 by 2025



**expand** our dementia specialist services throughout the UK, offering a lifeline to families in all areas – including people with young onset dementia, people from ethnic minority communities, people with learning disabilities and other under-served groups

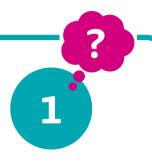


**grow** our team of Admiral Nurses working on our free Dementia Helpline so more callers get through first time





# Your step-by-step guide to making your Will



**Decide who you will name as Executors** – the people who make sure your wishes are fulfilled.



of your assets – this includes small items like jewellery and larger assets such as property, savings and investments.



Choose the people you would like to include in your Will. Writing a Will is the best way to ensure family and friends are provided for when you're no longer around.



Consider leaving a gift to Dementia UK in your Will so no one has to face dementia alone. Every gift, no matter the size, will help us reach more people who need our support.



Visit a solicitor or a member of the Institute of **Professional Willwriters to** have your Will drawn up. You could also use one of our free Will offers – see p12 for information.



If you have included a gift to Dementia UK, you may wish to share your intentions with us using the form included with **this guide .** This will allow us to thank you properly.



## Write your Will for free

With Dementia UK, you can make a Will for free with our partners the National Free Wills Network, Farewill and the Co-op.

There is no obligation to include a gift to Dementia UK when you use these services, but we would be extremely grateful if you would consider it to help us support families facing dementia in years to come.



## Write your Will in person with the National Free Wills Network



The National Free Wills Network offers the chance to have a simple Will written for free by a solicitor in your local area. There are over 900 participating solicitors across England, Wales, Scotland and Northern Ireland.

#### To find out more:

- Visit dementiauk.org/freewill or contact our team at on 0300 365 5500.
- Enter your full name and address stating that you would like to be referred to the service.
- You will be sent an information pack, including a list of your nearest participating solicitors where you can make an appointment.



## Write your Will online with Farewill



Making a Will is straightforward with Farewill: the largest online Will writing service in the UK.

#### To find out more:

- Visit farewill.com/dementiauk-web to start writing your Will. Answering the simple questions takes as little as 15 minutes.
- An expert will check your Will to make sure your wishes will be carried out.
- Once checked, you can download a copy of your Will, print it, and follow the instructions to make sure you sign and witness it correctly.

#### Write your Will by phone with the Co-op



If you live in England or Wales, you can write your Will over the phone with a Wills specialist from the Co-op. You can also do it online.

#### To find out more:

- Call **0330 0417 890** to start the Will writing process.
- A professional Will writer will contact you at a time you choose to prepare your Will.
- You will be sent a draft of your Will to check and sign.
- The Co-op will store your Will securely until it's needed.

# What type of gift will you leave?

Every gift to Dementia UK will help us support families facing dementia in the future.

Many kind supporters choose to leave a share of their estate for the simple reason that if the cost of living increases, their gift will too, ensuring that friends, family and any charity included in their Will are best provided for in the future.

There are several types of gift that you can leave in your Will. Your solicitor will be able to talk you through your options, but here's an overview of the three main ways to give.

#### A share of your estate



A percentage of your estate – that is, the value of everything you own – given to a loved one or a charity of your choice. This is also called a residuary gift.

#### A cash gift

A specific sum of money, also known as a pecuniary gift.

#### A specific gift



A gift of a particular item, such as property, shares or a valued personal possession.





# Your gift will help us change lives

A gift of any amount will make a huge difference to our work, but here are a few examples of what gifts of different values might help us achieve.





could pay for two specialist nurses to answer calls on our Dementia Helpline in the evening, when other services are closed

#### £1,100

could pay for a brand new Admiral Nurse for an entire week, offering life-changing support to families facing dementia

#### £10,000

could cover the cost of 3,500 people contacting the Helpline for support, ensuring calls are always free

#### £60,000

could allow us to establish an Admiral Nurse service in a new area, bringing support closer to people who need it

#### £120,000

could fund two Admiral Nurses to support families in an area where specialist dementia care is desperately needed





### Your questions answered

#### Why should I make a Will?

Making a Will is the best way to ensure your wishes are carried out after you've gone. Many people assume that their estate will be left to the right people but that isn't always the case. It can be comforting to know your savings and possessions will go to the people and causes you care about.

#### Do I have to leave a gift to Dementia UK to benefit from using your free Will services?

Although we hope you will consider remembering us in your Will so we can support more families facing dementia in the future, there is no obligation to leave a gift when using our free Wills services.

#### I want to take care of my family and friends first. Can I still leave a gift to Dementia UK?

Yes. Even leaving a small percentage of your estate can help us to be there for families facing dementia, long into the future.

#### Does leaving a gift to charity reduce my **Inheritance Tax?**

Yes. Even if you leave money to a charity in your Will, the donation will either be taken off the value of your estate before Inheritance Tax is calculated so it may then come under the tax threshold, or reduce your Inheritance Tax rate if more than 10% of your estate is left to charity.





#### What are the next steps?

Now that you have gone through this booklet, you should be in a position to make your Will using one of the free Will offers or finding your own solicitor. Please also do send back the 'My intentions' form included in the guide to let us know your thoughts on leaving a gift to Dementia UK in your Will.

#### How can I get in touch?

If you would like to have an informal chat about your Will or have any outstanding questions, please do get in touch: we'd love to hear from you. You can email giftsinwills@dementiauk.org or call us on 0300 365 5500.





giftsinwills@dementiauk.org dementiauk.org/giw 0300 365 5500







### My intentions

If you have decided to include Dementia UK in your Will, we would love to hear from you. This will help us plan for the future, and we can send you a personal thank you.

	I would like to to Please call me o	alk to someone abo		
We'd love to fir If you're happy information as	id out more about wh to tell us this, please you would like. We wi	y you have chosen do so below. Pleas Il store this informa	orting Dementia UK?  to make a gift to Dementia UK ir e feel free to provide as much or ation and may contact you abou be happy for us to use in this way.	as little It your story.
About you				
Title	First Name		Surname	
Address				
			Postcode	

Thank you so much for your support. Your gift will make sure no one will face dementia alone.

We would like to keep you updated about our work.

Please let us know how you would like to be contacted, over the page.

### **Keep in touch**

Stay updated to see how kind supporters like you can provide a lifeline to families affected by dementia through campaigning, fundraising and volunteering.

Don't worry we never send too many communications but you can always change your mind by calling our Supporter Care team on **0300 365 5500** or emailing **supportercare@dementiauk.org** 

If you would like to receive information via emails, calls and SMS, add your details below

Email address:
Phone number for calls:
Thore number for calls.
Mobile number for SMS:
We will update you via post on the huge difference you are making to families living with dementia and how you can support us in the future.  Please tick here if you do not want to receive updates by post.

#### **Privacy Policy**

For full details on how we store and use your personal information, please see our Privacy Policy at **dementiauk.org/privacypolicy** 

Please return this completed form in the envelope provided to:

Dementia UK,
7th Floor,
One Aldgate,
London EC3N 1RE



Dementia UK is a registered charity in England and Wales (1039404) and Scotland (SC047429).