

Service level agreements for corporate partners

If you have any copy or design requests using Dementia UK's name or logo, please send these to corporate.partnerships@dementiauk.org for review and sign-off.

If assets are sent on a Thursday, it is unlikely to be reviewed until the following week. If you regularly have assets that need reviewing by Dementia UK, please contact the team to discuss timescales.

Below we have included examples of assets we will review, and the sign-off time required by Dementia UK's Marketing and Communications Team.

Copy

- Social impact reports: **two weeks**
- Website copy: **five working days**
- Blogs: **five working days**
- Press releases: **five working days**
- Social media posts: **five working days**

Assets

For any designs using our logo, eg t-shirts, pull-up banners, we need **three to five working days** at each stage to review and sign-off.

If you are creating resources that are not on this list or are unsure if an asset needs approval, please contact us at the email address above.