Five easy ways to support Dementia UK

These are some simple ways to encourage colleagues to give to Dementia UK during our charity partnership. Every donation, large or small, helps provide life-changing support for families facing dementia.



1. **Payroll Giving and Microhive:** through **Payroll Giving**, colleagues can sign up to make a regular donation of their choice each payday. They could also use a company like **Microhive** and donate the pennies from their pay cheque each month – they'll never donate more than 99p at a time.

2. **Encourage staff survey responses:** get responses to your regular staff surveys by donating £5 to Dementia UK for each form completed. This is a great way to encourage staff participation while supporting families living with dementia.

3. **Give seed funding to donate to charity:** your organisation could give each colleague £5 to donate to a charity of their choice. If they don't select a charity by the deadline, donations will automatically go to Dementia UK as your charity partner.

4. **Matched giving:** consider whether your company could match colleague donations, either in full or up to a set amount, to make your impact go even further.

5. **Donate an hour of your salary:** once a year, run a campaign asking colleagues to donate an hour of their salary. Send the information to your Payroll Team and deduct it from their next payslip.

We would love to help you explore any of these ideas, or any other ways you'd like to support Dementia UK. Contact our team at corporate.partnerships@dementiauk.org

DementiaUK

Helping families face dementia