

## Role description

<b>Role title:</b>	Cheer Point Champion
<b>Availability/Hours:</b>	weekends – between 2-4 hours
<b>Location:</b>	Across the U.K

## Background

Today, dementia is the leading cause of death in the UK. By 2025, more than one million people in the UK will be living with this often-devastating condition. Millions of us will know someone living with dementia. Many will be directly affected it – as the incredibly difficult role of carer often falls to friends and family members.

Dementia UK is a value driven charity, providing specialist dementia support and advice for families through our Admiral Nurse service. Our nurses help people living with dementia stay independent for longer and support the people caring for them so that they will have the strength to cope with the bad days, and the energy to enjoy the good days.

## About the role

Every year, hundreds of runners and cyclists take part in challenge events in aid of Dementia UK. We love to give them a huge cheer along the route as they challenge themselves to support dementia specialist Admiral Nurses. We need volunteers to do this!

## About the team

Dementia UK have a dedicated events team that manage our third-party events. We recruit and support those who have chosen to take on a physical challenge to support Dementia UK.

## Benefits of volunteering

- Gain new skills
- Expand your network
- Giving back
- Being apart of a community

## Volunteer tasks

Your role will be:

- high-fiving, waving flags, banging tambourines – anything to help motivate our team!
- meeting participants' family members and friends who join us to cheer. This may include talking to them about their experiences of dementia and why their loved one is taking on their challenge for Dementia UK.

### **Skills/experience**

- No experience necessary, we ask that you are enthusiastic and enjoy meeting and talking to new people.

### **Additional information**

- Access to a car / good transport links
- Required to stand for long periods of time

### **Our values**

We listen, learn and collaborate  
We are empowering, supportive and respectful  
We act with integrity, transparency and accountability  
We encourage creativity and innovation