

Appendix 4

Fundraising Groups: Restricted Income Policy

Restricted income

Income to Dementia UK can be unrestricted (i.e. can be used for any charitable purpose) and restricted (i.e. it can only be lawfully used for a specific charitable purpose)

Dementia UK Community Fundraising Group Income

Funds raised by Dementia UK Fundraising Groups or Individuals can be used to support the establishment and/or maintenance of Admiral Nurses in a specific county, and Fundraising Groups and Individuals should use the strapline: 'Raising funds to support the services provided by Admiral Nurses to x county'.

In certain situations, where prior consent is given by the Charity, Fundraising Groups and Individuals will be able to say "Raising funds to support the services provided by Admiral Nurses to x location and y county as a whole" e.g. "Raising funds to support the services provided by Admiral Nurses to Beaconsfield and Buckinghamshire as a whole".

If a Dementia UK Fundraising Group raises more money than can be applied in a county, or Dementia UK cannot find a host for a new Admiral Nurse in the county for which funding has been raised, then Dementia UK reserves the right to use the money at its discretion: to support and maintain existing Admiral Nurses in the county, establish new Admiral Nurses in surrounding counties, or for the provision of the Helpline which delivers benefit nationally.

Dementia UK Fundraising Groups are not permitted to mention aspirations to raise funds for new Admiral Nurses in a county if:

- Existing Admiral Nurse posts in the area are insecure
- Dementia UK has reached the target number of Admiral Nurses in a county

All these points will be confirmed in writing with the Fundraising Group or Individual in advance of signing of the Fundraising Group Agreement.